



Town of Shelburne  
Shelburne Arts and Culture  
February 16, 2022, 7:00 pm  
Committee Meeting - Minutes Virtual  
Town Hall – 203 Main Street East



## Minutes

### Members in attendance:

Councillor Kyle Fegan, Chair  
Andrew James, Vice-Chair  
Councillor Lynda Buffett  
Tracy Smith  
Angela Tracogna  
Althea Ali  
Tristan Barrocks

### Absent:

Councillor Walter Benotto - Regrets  
Trisha Linton

### **1) Call to Order**

Meeting called to order at 7:03pm.

### **2) Disclosure of Pecuniary Interest**

No Disclosures

### **3) Approval of minutes from the meeting held January 19, 2022**

#### **Motion #1**

Moved by Councillor Lynda Buffett  
Seconded Tracy Smith

BE IT RESOLVED THAT we approve the minutes from the meeting held January 19 2022, as presented, and circulated.

CARRIED

### **4) Grace Tipling Hall revitalization – Vice-Chair Andrew James – Fee review**

Vice-Chair Andrew James updated the committee regarding the fees relating to Grace Tipling Concert Hall. Fees including, hall rental, light board, and sound board are still under review. The Grace Tipling Hall Revitalization project has held stake holder engagement sessions and reached out to other theaters in the area for a comprehensive review.

## **5) Upcoming Partnerships - Feb / March / April**

Chair Councillor Kyle Fegan has invited Greg Holmes from Pickin in the Park to the meeting to investigate a possible partnership for the Art in the Park event.

Greg Holmes reviewed their event Pickin in the Park with the committee. The event is a music weekend, the event was started to raise funds to improve Fiddle Park. The event has raised enough to donate \$175,000.00 to the current pavilion. Pickin in the Park is a music festival mainly showcasing single country music musicians. Each musician is allowed to sing two songs, then the next musician is called to the stage. The last event had 130 musicians, including 300 camper trailers and approximately 1,000 participants in the park on the Saturday. The event has workshops, trunk sales, open mike sessions and ice cream socials.

Chair Councillor Fegan reviewed the Art in the Park event concept with committee members and Greg Holmes. Art in the Park is scheduled for Saturday July 23, the committee would like to encompass all avenues of art, music, painting, photography and videography. The committee would like to bring the community together to celebrate with. The event will have seminars, vendors selling art.

Committee members and Greg Holmes discussed fees associated with each event, advertising and cross promoting each event to support the other.

## **6) General Information - Discussion Items**

### **1. Art in the Park**

**a. Date/Time – July 23, 2022, from 9am to 4pm**

**b. Location – Jack Downing Park, Greenwood Park, Natasha Paterson Memorial Pavilion**

A discussion ensued regarding sharing Fiddle Park with Pickin in the Park for the event. Committee members agreed to hold the events separate and to cross promote the events only. The committee agreed in using Jack Downing Park and Natasha Paterson Memorial Park as a backup.

Committee members discussed incorporating the BIA in the Art in the Park event. The Shelburne BIA suggested an art walk by having displays in the businesses downtown and possibly a sidewalk sale.

**c. Event Items**

Chair Councillor Kyle Fegan has one to two photographers that would be willing to do a seminar. Committee member Tracy Smith has an artist that is interested.

Committee members discussed charging a \$25.00 fee to vendors to set up a table at Art in the Park event. Committee members agreed only to have art vendors and no food trucks. A further discussion ensued regarding deferring the discussion on vendors until the committee speaks with the Shelburne BIA.

A discussion ensued regarding using the parking lot behind Jack Downing Park and the parking lot at Town Hall if needed. Committee members discussed closing Victoria Street from Main Street to Andrew Street from 8am to 5pm. Staff will investigate and report back.

#### **d. Budget**

Committee members discussed the Arts and Culture budget which is \$15,000.00 and using a portion for advertising. Staff provided pricing for the Shelburne Free Press and the option of utilizing the Town Page which runs the Third week of the month. Advertising can also be supplemented on social media, radio and the LED billboards through the Town of Shelburne and the Shelburne and District Fire Department. The committee agreed on a budget of \$1,500.00 for through radio and paper advertisements.

Motion #2

Moved by: Councillor Lynda Buffett

Seconded by: Vice-Chair Andrew James

BE IT RESOLVED THAT the Arts and Culture Committee allocate \$1,500 for advertising for the Art in the Park event.

CARRIED

Committee members asked if staff could print out flyers, staff will investigate and report back.

## **2. Town Hall Gallery**

A discussion ensued regarding how clients would purchase artwork. Staff will investigate and report back.

## **3. Webpage**

Defer and remove from agenda until the Town hall Gallery is set up.

## **4. Biographs**

Committee members discussed submitting biographies for the town website. 175 words maximum is allowable for each biography.

## **5. Introduce Shelburne Arts and Culture Committee to the public**

The advertisement that Vice Chair Andrew James created has been placed on social media, the committee has received 17 responses to date. Staff will send out the list to committee members once a month.

Committee members discussed how to add interested parties to the list. It was discussed that all interested parties will need to complete the form to be added to the list.

**7) New Business**

**8) Confirm Date and Time of next Meeting – March 16, 2022**

**9) Confirm date and time of 2022 Meeting Schedule**

Meetings to commence at 7pm on the following dates:

Wednesday, March 16, 2022

Wednesday, April 20, 2022

Wednesday, May 18, 2022

Wednesday, June 15, 2022

Monday, July 18, 2022

Wednesday, July 20, 2022

Wednesday, August 17, 2022

Wednesday, September 21, 2022

Committee members discussed removing the 2022 meeting schedule from the agenda.

**10) Adjourn**

**Motion #3**

Moved by: Tracy Smith

Seconded by: Vice-Chair Andrew James

BE IT RESOLVED THAT we now adjourn to reconvene at the call of the Chair.

CARRIED

Meeting adjourned at 7:57pm.